

Communications and Consumer Affairs Committee  
August 14, 2007  
Science Museum OF Virginia  
2500 West Broad Street, Richmond, Virginia 23220

Draft Minutes

Communications and Consumer Affairs Committee meeting was held at the Science Museum of Virginia, 2500 West Broad Street, Richmond, Virginia.

**Members present:**

Cary Coleman  
Randy Seibert  
Mark Sawyers

**Absent:**

Andy Alvarez  
Vinay Patel

**Call to Order:**

The meeting was call to order at 2:17 p.m.

**Public Comments:**

None

**Minutes from the last meeting:**

Mr. Coleman asked the members if they reviewed the minutes from the July 10, 2007 meeting. Seeing no questions, Mr. Coleman called for a motion to approve. Motion made by Randy Seibert second by Mark Sawyers. The minutes were adopted unanimously.

**Committee Business:**

The Committee conversations were about getting information out to the public. They will look into doing a press release and mailing out more newsletters. They also talked about the cost of designing our own mailer. They stressed the importance of returning the cards back into the Board, because the fees will be based on the numbers of operators/drivers.

Daniel Drummond from Powell Tate made a presentation on their company. He talked on how they can help contact potential operators. He suggested a 4 page newsletter that will get the attention of the industrial. He also suggested running an ad in Towing & Recovery Footnotes. Mr. Drummond will put together a package to fit as much as he can into what appeared to be our advertising budget. He agreed to present the proposal to the full Board in September.

## **Adjournment**

Mr. Coleman made the motion to adjourn, second by Mark Sawyers.

The meeting was adjourned at 2:55 p.m.